

REPORT TO:	HEALTH AND WELLBEING BOARD (CROYDON) April 2019
SUBJECT:	Social Prescribing and Local Voluntary Partnerships March 2019 Update
BOARD SPONSOR:	<i>Agnelo Fernandes, Guy Van Dichele, Rachel Flowers</i>
BOARD PRIORITY/POLICY CONTEXT:	
<p><i>The areas in the report and outcomes from implementing Social Prescribing and Local Voluntary Partnerships in Croydon address the following priorities in our Health and Wellbeing strategy:</i></p> <ul style="list-style-type: none"> • Strong, engaged, inclusive and well connected communities • Mental wellbeing and good mental health are seen as a driver of health • Get more people more active, more often • A stronger focus on prevention • The right people, in the right place, at the right time 	
FINANCIAL IMPACT:	
<p><i>There is investment through the GP forward view monies for Social Prescribing and Croydon Clinical Commissioning Group funding for Local Voluntary Partnerships through One Croydon. There are no new financial implications arising from this report.</i></p>	

1. RECOMMENDATIONS

This report recommends that the health and wellbeing board note:

- the progress made to date on embedding social prescribing – Croydon’s ‘Social P’ across the health and care system in Croydon, and
- the roll out of the Local Voluntary Partnership (LVP) initiative since January

2. EXECUTIVE SUMMARY

One Croydon are implementing Croydon’s ‘Social P’ (social prescribing) programme to support people with social and emotional needs that cannot be met through medical intervention. Funds are also being allocated to build additional capacity in the voluntary and community sector to support people to prevent and manage social isolation and mental health needs that are often present when people have one or more long term conditions. The report highlights the progress to date in the social prescribing activity and funding allocation and bids for the Local Voluntary Partnerships. The programmes are supporting individual and community resilience, should reduce pressure on GP appointments and have positive outcomes for people who have a range of needs and often experience social isolation and loneliness. The programmes focus on

connecting people and building partnerships with each other and their communities.

3. DETAIL

3.1 Social Prescribing

The Croydon Social Prescribing programme is built on three basic principles of engagement, opportunities and support, finding the best ways of engaging with the people and patients and the wider Croydon community, developing an array of local based opportunities proven to assist in their health, self-management and supporting them through the transition of long term behavioral change. These can be direct referrals to the programmes from GP's or self-referrals from any organisation or individual. Many people presenting at their GP have social and emotional needs that cannot be addressed with medical intervention.

The Programme has been established to:

- Look at long-term behavioral change of people;
 - Change patient dependency on clinical interventions;
 - Help capacity build local providers and local community hubs including churches, community organizations and center's;
 - To increase traffic flow of the community to these community hubs via GP practices;
 - Develop patient self-referral to more community activities;
 - Connect GP/health practitioners with local community hubs;
 - Improve the patient experience at practices and increase learning around Shared Decision Making;
 - Develop more holistic community interventions;
 - Ensure a multi-agency/ multi-disciplinary approach working to build on and co-ordinate the range of work already developed in the borough;
 - Develop local community hubs which are 'led by the community / for the community / owned by the community'. They become one stop shops for community development.
- 3.2 This is being delivered through a wide variety of partnerships (more than 60 set up to date across the borough) linking statutory providers with third sector organisations, local community groups, and corporate partners.
- 3.3 Across each network community hubs sign up to be key members of partnerships to provide the infrastructure for community and voluntary groups to thrive, which also enables GPs and other professionals to have easier access to refer their patients into. To date, there are 32 community hubs signed up to the programme, which include community centres, churches and other organisations with physical spaces.
- 3.4 Since the programme was launched in Thornton Heath 18 months ago, the model has been rolled out to 5 of the 6 GP networks, and there have been over 40,000 attendances at community and voluntary groups from people identified from general practice.

3.5 In contrast to other social prescribing models in London and nationally, the focus in Croydon has been on building up social prescribing networks and partnerships from the ground up with partners in the local community, rather than starting by employing a centrally commissioned team of social prescribers to build connections between general practice and the community.

3.6 Local Voluntary Partnerships

The One Croydon Alliance is seeking to fund local voluntary and community groups to provide services, initiatives and activities that will help reduce social isolation and loneliness. The service aims to target people over the age of 55, with complex health or care needs including those with dementia and mental health conditions.

- Recurrent and one off funding is available in the region of £1,000—£5,000 per project. Higher amounts for exceptional initiatives can be discussed with the One Croydon Community Facilitators.

3.7 Who can apply?

- Voluntary and community organisations delivering services to Croydon residents and those registered with Croydon GPs.
- Must be able to demonstrate how you link with other local groups and organisations.

3.7 Progress to date:

- Funding packs and flyers have been circulated.
- 48 packs have been requested and sent. A total of 19 completed Expression of Interest Forms received and discussed.
- The Funding Panel met in February and due to meet on 18th March to discuss the received applications. (This will be the third panel meeting). The bids have a range of requests to support people over the age of 55, providing activities and places to meet and direct one to one support and befriending for example. Support is being given to initiatives that add capacity to already stretched resources, helping to become self-sustaining and also to enhance and build partnerships and encourage new grass roots innovations and start up funds. Some bids are being approved who require one off funds as start-up pump prime, providing equipment to expand their service or offer or to pilot something for example. Bids requiring recurrent funds need to show how they increase their current capacity, provide face to face support or intervention for people and provides ongoing intervention that will positively impact people's wellbeing and sense of inclusion.
- The LVP Steering Group is established and has met monthly since Sept 2018. The next Steering Group will be held on 25th March.
- Our Age UK Croydon Advice Service Croydon Information & Advice (I&A) service is being varied to include locality based I&A points of access. These are currently in three of the six localities and will be in all six in time. One telephone number for access and advice into community solutions for our

professionals in the ICN core teams will be available and communicated for use from April 2019.

- Our One Croydon Community Facilitators have continued the mapping of existing provision and networking with local groups and key stakeholders and will be available on the One Croydon website soon.
- Community Facilitators have met with all of the voluntary and community sector infrastructure organisations and continue to develop relationships.
- The on-boarding of providers across Croydon onto a new Directory of Services will support information and advice and access to support for people, due to be available for use between April and July 2019.

3.8 Governance of Local Voluntary Partnerships

11. Governance

The Together for Health & Care programme is overseen by the Strategic Development Board, which in turn reports to the One Croydon Transformation Board which has responsibility for the delivery of the local health and care plan.

The Local Voluntary Partnerships Steering Group reports directly to the Together for Health and Care Board but also has a reporting line to the Transforming Out of Hospital Board who oversee the delivery of the Out of Hospital Business Case- the sources of the Local Voluntary Partnership funding.

Governance for Local Voluntary Partnership Funding Decisions

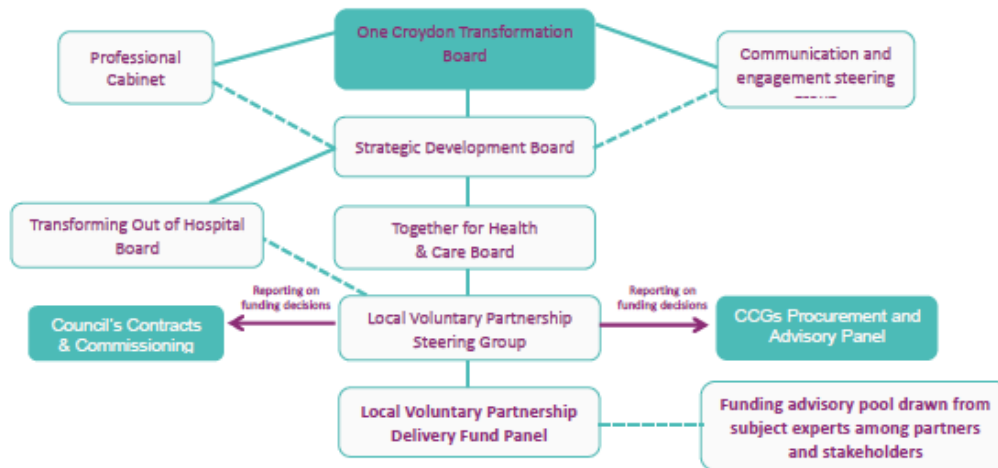
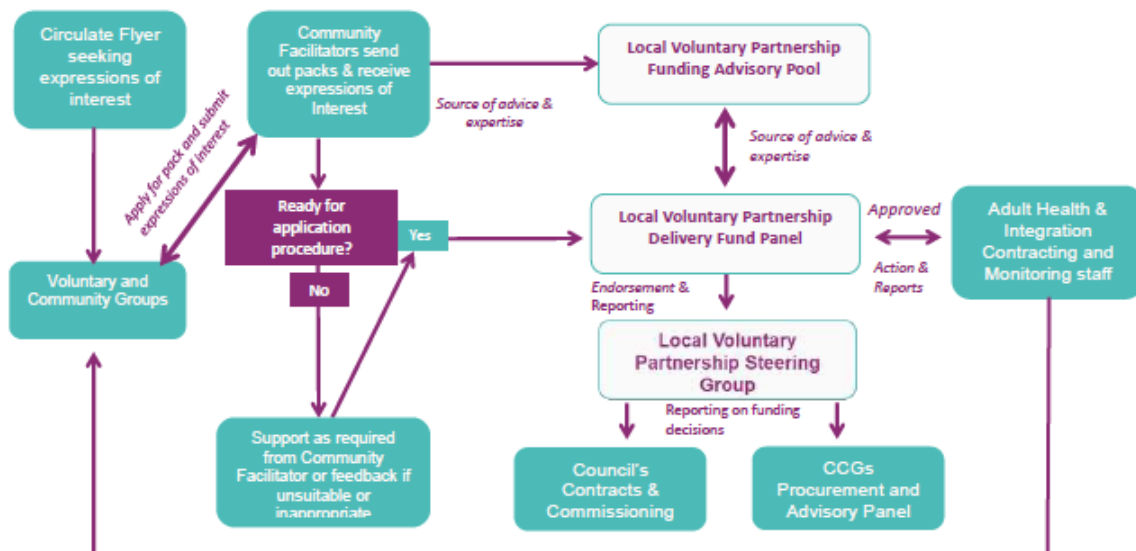


Diagram 4: Funding application flow chart for LVP Framework



4 CONSULTATION

The monthly One Croydon over 65s Service User Reference Group have been engaged all the way through the design and development. The VCS infrastructure organisations and steering group members are involved in directing and influencing the programme.

5 SERVICE INTEGRATION

- 5.1 The nature of Social Prescribing and Local Voluntary Partnerships are predicated on collaboration and partnerships within and between communities, organisations and individuals which supports integrated and more seamless services and interventions for Croydon residents.

6 FINANCIAL AND RISK ASSESSMENT CONSIDERATIONS

The CCG are funding the Local Voluntary Partnership initiatives. In 2019/20 it is separated £100k to be allocated as one off funds and £148k to be allocated recurrently for two years. Social Prescribing is funded separately from GP forward view money through the CCG. The One Croydon Community Facilitators cost £80k per annum.

6.1 Revenue and Capital consequences of report recommendations

	Current year	Medium Term Financial Strategy – 3 year forecast		
	2018/19 £'000	2019/2020 £'000	2020/21 £'000	2021/22 £'000
Revenue Budget available				
Expenditure	-	148	148	-
Effect of decision from report	80	100 (1 off) 80	80	
Expenditure				
Income				
Remaining budget		0	0	
Capital Budget available				
Expenditure				
Effect of decision from report				
Expenditure				
Remaining budget				

6.2 The effect of the decision

Allocation of funds will build capacity in the voluntary and community sector to support people over the age of 55 who have complex needs and require support with their emotional and social needs. The out of hospital business case demonstrates the positive contribution as an enabler this makes to reducing admissions to hospital and de-escalating care needs.

7 LEGAL CONSIDERATIONS

7.1 The Head of Litigation and Corporate Law has no additional comments on behalf of the Director of Law and Governance & Deputy Monitoring Officer.

Approved by: Sandra Herbert, Head of Litigation and Corporate Law on behalf of the Director of Law and Governance & Deputy Monitoring Officer.

8 EQUALITIES IMPACT

8.1 The social prescribing programme will help us meet our equality objective to 'reduce social isolation among disabled people and older people' improve the proportion of people from different backgrounds who get on well together by developing community hubs.

8.2 The programme will have a positive impact on protected groups as it will support people with social and emotional needs that cannot be met through medical intervention.

Approved by: Yvonne Okiyo, Equalities Manager

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APPENDICES:

Appendix 1 – Map of social prescribing roll-out to date

BACKGROUND DOCUMENTS:

None